

**YES!**

We would like to participate in **The 13<sup>th</sup> Annual Flint Journal's 2009 Catch Your Breath Run and Walk (10K/5K)** on Saturday, July 11, 2009. CYB is an official training run/walk for The Crim Race.

**THE FLINT JOURNAL  
CATCH YOUR BREATH  
CYB 09  
RUN & WALK 2009**

## **CATCH YOUR BREATH PACKAGED SPONSORSHIPS**

PAGE 1 OF 2

### **START LINE - \$750 (EXCLUSIVE)**

- Banner at the Start Line (provided by sponsor)
- Database of Race Participants
- Logo on ALL print and online promotional materials
- Logo on CYB website with a link
- Logo on Participant Race Shirts
- Display area at race to showcase your products/services
- Emcee mentions throughout the event
- Recognition in the Post Race Flint Journal Thank You Ad
- Thank You Sponsor Sign at Event
- Distribution of literature in the race packets



### **FINISH LINE - \$750 (EXCLUSIVE)**

- Exclusive Banner at the Finish Line (provided by sponsor)
- Database of Race Participants
- Logo on ALL print and online promotional materials
- Logo on CYB website with a link
- Logo on Participant Race Shirts
- Display area at race to showcase your products/services
- Emcee mentions throughout the event
- Recognition in the Post Race Flint Journal Thank You Ad
- Thank You Sponsor Sign at Event
- Distribution of literature in the race packets



### **AWARDS CEREMONY PACKAGE - \$1000 (EXCLUSIVE)**

- Exclusive Banner at the Awards Area (provided by sponsor)
- Database of Race Participants
- Logo on ALL print and online promotional materials
- Logo on CYB website with a link
- Logo on Participant Race Shirts
- Display area at race to showcase your products/services
- Emcee mentions throughout the event
- Recognition in the Post Race Flint Journal Thank You Ad
- Thank You Sponsor Sign at Event
- Distribution of literature in the race packets
- Logo on Hand Crafted Pottery Awards for overall and Masters Division winners (16 awards)
- Logo on all Medals awarded to male and female 1st-3rd place finishers in all age categories (96 total)



[www.flintjournal.com/race](http://www.flintjournal.com/race)

PLEASE FILL OUT FORM AND FAX TO: TIM CURRY C/O THE FLINT JOURNAL AT 810.341.5157

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IN TOUCH IN DEPTH INVOLVED

**ENTERTAINMENT SPONSOR - \$500 (EXCLUSIVE)**

- Banner at the Entertainment Stage for "Lolly and The Pops" (provided by sponsor)
- Logo on ALL print and online promotional materials
- Logo on CYB website with a link
- Logo on Participant Race Shirts
- Display area at race to showcase your products/services
- Recognition in the Post Race Flint Journal Thank You Ad
- Thank You Sponsor Sign at Event
- Distribution of literature in the race packets

 **PRE RACE REGISTRATION AND PACKET DISTRIBUTION SPONSOR - \$500 (EXCLUSIVE)**

- Registration and Packet Distribution at your place of business on Thursday, July 9th (times to be determined)
- Logo on ALL print and online promotional materials
- Logo on CYB website with a link
- Logo on Participant Race Shirts
- Display area at race to showcase your products/services
- Recognition in the Post Race Flint Journal Thank You Ad
- Thank You Sponsor Sign at Event
- Distribution of literature in the race packets

*Bauman's*  
**RUNNING & WALKING SHOP**

 **PRE RACE DINNER AND PACKET DISTRIBUTION SPONSOR - \$500 (EXCLUSIVE)**

- Sponsor provides a CYB dinner special on Friday, July 10th for participants
- Registration and Packet Distribution at your place of business on Friday, July 9th (times to be determined)
- Print and online promotion for the dinner
- Logo on ALL print and online promotional materials
- Logo on CYB website with a link
- Logo on Participant Race Shirts
- Display area at race to showcase your products/services
- Recognition in the Post Race Flint Journal Thank You Ad
- Thank You Sponsor Sign at Event
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**PD's PUB**  
**FOOD MUSIC DRINK**

 **DISPLAY AREA EXHIBITOR - \$250**

- Display area at race to showcase your products/services
- Recognition in the Post Race Flint Journal Thank You Ad
- Thank You Sponsor Sign at Event
- Distribution of literature in the race packets

**We thank you in advance for your generosity. Without the help of our sponsors The Flint Journal's Catch Your Breath Run and Walk.**

**YES.** We will be a sponsor for the Catch Your Breath Run and Walk on Saturday, July 11, 2009.

**SPONSORSHIP** (CHECK ALL THAT APPLY)

COMPANY NAME: \_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

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